

FROM THE DIRECTOR OF  
AN INCONVENIENT TRUTH

The fate of our country  
won't be decided on a battlefield,  
it will be determined in a classroom.



# WAITING FOR "SUPERMAN"

**Text "POSSIBLE" to 77177**

**[WaitingForSuperman.com/action](http://WaitingForSuperman.com/action)**

**In theaters this October**

participant<sup>o</sup>  
MEDIA

PARAMOUNT  
VANTAGE

 WALDEN MEDIA

# BE A SUPERHERO: JOIN THE MOVEMENT!

It's possible for every child to have a great education  
if we all do our part.

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**Go to [WaitingForSuperman.com/action](http://WaitingForSuperman.com/action)**

- ✓ **TELL** your friends and family to take the pledge to see *Waiting for "Superman"* text "PLEDGE" to 77177.
  - ✓ **LEARN** how your local schools measure up. Check out tools you can use to help improve them.
  - ✓ **DONATE** to a classroom project of your choice in your community.
  - ✓ **VOLUNTEER** your time to mentor or read to a student.
  - ✓ **DEMAND** great schools by speaking out:
    - ✓ Urge your school board presidents and superintendents to provide teachers with tools they need to be effective.
    - ✓ Urge your Governor to implement world-class standards for all kids.
    - ✓ Urge your state and federal elected officials to support proven and innovative school models.
  - ✓ **READ** the *Waiting for "Superman"* Companion Guide featuring original essays from Geoffrey Canada, Michelle Rhee, Randi Weingarten, and more. Available in bookstores everywhere.
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